Pathways to the Workforce
U C Santa Barbara Materials Research Laboratory
August 13-16, 2019

Tuesday August 13
San Miguel Hall Lawn
5:00 – 6:30 Registration and Reception
6:30-7:15 Dinner in De La Guerra Dining Commons

Wednesday August 14
7:15-8:15 am Breakfast in De La Guerra Dining Commons

MRL room 2053
8:30- 8:45 Welcome and Workshop Goals
8:45-10:30 Workshop: Dr. Brian Aguado, University of Colorado
   Topic: Science Communication
10:30-10:45 Break
10:45-12:30 Presentation: Prof. Andrew Merolla, U C Santa Barbara
   Topic: Persuasive Messaging
12:30-1:30 Lunch in De La Guerra Dining Commons

Elings Hall room 1601
1:45- 5:15 Workshop: Dr. Jean-luc Doumont, Principiae
   Topic: Networking
3:00-3:15 Break
Elings Hall Foyer

5:30-6:30 Dinner
6:30-7:30 Keynote speaker: Prof. Christine Grant, North Carolina State

Topic: What Turbulence? Navigating your journey on the academic sea!

Thursday August 15

7:15-8:15 am Breakfast in De La Guerra Dining Commons

MRL room 2053

8:30 -10:00 Workshop: Prof. Gary Beall, Texas State San Marcos

Topic: Entrepreneurial Bootcamp

Business plans and pitches
Formation of teams and business seeds
Market studies, analysis and plans

10:00-10:15 Working Break

10:15-12:00 Topic: Entrepreneurial Bootcamp

Markets for seeds
Team pitches on markets

12:15-1:15 pm Lunch in De La Guerra Dining Commons
MRL front steps

1:15-1:30  Group photo

MRL room 2053

1:30-3:00  Topic: "Entrepreneurial Bootcamp"
           "Intellectual property"
           "Patents and branding"

3:00-3:15  Working Break

3:15-5:45  Topic: "Entrepreneurial Bootcamp"
           "Financial projections and raising money"
           "The management team and advisors"
           "The Ask"

6:00-7:15  Dinner in De La Guerra Dining Commons

San Miguel Hall 1st floor classroom, 6th, 7th and 8th floor lounges

7:30 -  Teams prepare pitch presentations
Friday August 16

7:15-8:15 am  Breakfast in De La Guerra Dining Commons

MRL room 2053
8:30-10:00  Team pitch presentations
10:00-10:15  Break
10:30-12:00  Team pitch presentations
12:15-1:15 pm  Lunch in De La Guerra Dining Commons

MRL room 2053
1:30-2:30  Presentation: Prof. Zoe Liberman, U C Santa Barbara
            Topic: Benefits of Diversity & Strategies for Diversifying
2:30-2:45  Break

MRL room 2053
2:45-4:15  Panel: Career Paths
            Kayla Nguyen, University of Illinois
            Kristin Denault, Fluency Lighting
            Michael Stefferson, Manifold
            Andres Villado, University of Colorado

MRL 3rd Floor Patio
4:30-5:15  Poster Session Group A (presenters with surnames A-L)
5:15-6:00  Poster Session Group B (presenters with surnames M-Z)

Goleta Beach Park Area A
6:30-8:00  Beach BBQ